

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
960376-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC ROMNEY FOR PRES.	

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	960376	06361360

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/03/12	10/05/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	--WTF--	3	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	W	10/03/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP128H	\$275.00	NM
2	WPBF	Th	10/04/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP128H	\$275.00	NM
1	WPBF	F	10/05/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP133H	\$275.00	NM
2	10/08/12	10/09/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/08/12	10/14/12	MT-----	2	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	10/08/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP133H	\$275.00	NM
1	WPBF	Tu	10/09/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP133H	\$275.00	NM
3	10/08/12	10/09/12	Good Morning America	7-9AM	MT-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/08/12	10/14/12	MT-----	2	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	10/08/12	8:43 AM	Good Morning America	7-9AM	:30	2012MRFP133H	\$275.00	NM
2	WPBF	Tu	10/09/12	7:54 AM	Good Morning America	7-9AM	:30	2012MRFP133H	\$275.00	NM
4	10/03/12	10/05/12	Good Morning America	7-9AM	--WTF--	:30	3	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	--WTF--	3	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/03/12	8:48 AM	Good Morning America	7-9AM	:30	2012MRFP128H	\$275.00	NM
3	WPBF	Th	10/04/12	7:55 AM	Good Morning America	7-9AM	:30	2012MRFP128H	\$275.00	NM
2	WPBF	F	10/05/12	8:47 AM	Good Morning America	7-9AM	:30	2012MRFP133H	\$275.00	NM
5	10/08/12	10/09/12	10-11a Anderson Cooper	10-11a	MT-----	:30	2	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/08/12	10/14/12	MT-----	2	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	10/08/12	10:25 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP133H	\$225.00	NM

This invoice is subject to Heerst Television's Terms and Conditions which can be reviewed on our company website at [www.heersttelevision.com/for\\_advertisers](http://www.heersttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
960376-1	10/14/12	October 2012	10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC ROMNEY FOR PRES.	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
5	10/08/12	10/09/12	10-11a Anderson Cooper 10-11a		MT-----	:30	2	\$225.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	Tu	10/09/12	10:33 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP133H	\$225.00	NM
6	10/03/12	10/05/12	10-11a Anderson Cooper 10-11a		--WTF--	:30	3	\$225.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/01/12	10/07/12	--WTF--	3	\$225.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	W	10/03/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP128H	\$225.00	NM
	3	WPBF	Th	10/04/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP128H	\$225.00	NM
	2	WPBF	F	10/05/12	10:30 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP133H	\$225.00	NM
7	10/08/12	10/09/12	The View	11A-12PM	MT-----	:30	2	\$800.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/08/12	10/14/12	MT-----	2	\$800.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	M	10/08/12	11:34 AM	The View	11A-12PM	:30	2012MRFP133H	\$800.00	NM
	1	WPBF	Tu	10/09/12	11:32 AM	The View	11A-12PM	:30	2012MRFP133H	\$800.00	NM
8	10/03/12	10/05/12	The View	11A-12PM	--WTF--	:30	3	\$800.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/01/12	10/07/12	--WTF--	3	\$800.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	W	10/03/12	10:58 AM	The View	11A-12PM	:30	2012MRFP128H	\$800.00	NM
	1	WPBF	Th	10/04/12	11:34 AM	The View	11A-12PM	:30	2012MRFP128H	\$800.00	NM
	3	WPBF	F	10/05/12	11:31 AM	The View	11A-12PM	:30	2012MRFP133H	\$800.00	NM
9	10/03/12	10/05/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	1	\$175.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/01/12	10/07/12	--WTF--	1	\$175.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Th	10/04/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP128H	\$175.00	NM
10	10/03/12	10/05/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	2	\$350.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/01/12	10/07/12	--WTF--	2	\$350.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	W	10/03/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP128H	\$350.00	NM
	1	WPBF	Th	10/04/12	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP128H	\$350.00	NM
11	10/08/12	10/09/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$175.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/08/12	10/14/12	MT-----	2	\$175.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	M	10/08/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP133H	\$175.00	NM
	2	WPBF	Tu	10/09/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP133H	\$175.00	NM
12	10/08/12	10/09/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	2	\$175.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/08/12	10/14/12	MT-----	2	\$175.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	M	10/08/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP133H	\$175.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
960376-1	10/14/12	October 2012	10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC ROMNEY FOR PRES.	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/08/12	10/09/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/09/12 12:41 PM 1230-1P Access Hollywood 1230-1p :30 2012MRFP133H \$175.00 NM									
13	10/03/12	10/05/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTF-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/03/12 12:56 PM 1230-1P Access Hollywood 1230-1p :30 2012MRFP128H \$175.00 NM									
14	10/03/12	10/05/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/03/12 12:40 PM 1230-1P Access Hollywood 1230-1p :30 2012MRFP128H \$350.00 NM									
1 WPBF F 10/05/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 2012MRFP133H \$350.00 NM									
15	10/08/12	10/09/12	THE CHEW	1P-2P	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MT----- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 1:32 PM THE CHEW 1P-2P :30 2012MRFP133H \$275.00 NM									
2 WPBF Tu 10/09/12 1:28 PM THE CHEW 1P-2P :30 2012MRFP133H \$275.00 NM									
16	10/03/12	10/05/12	THE CHEW	1P-2P	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/03/12 1:28 PM THE CHEW 1P-2P :30 2012MRFP128H \$275.00 NM									
3 WPBF Th 10/04/12 1:31 PM THE CHEW 1P-2P :30 2012MRFP128H \$275.00 NM									
2 WPBF F 10/05/12 1:33 PM THE CHEW 1P-2P :30 2012MRFP133H \$275.00 NM									
17	10/08/12	10/09/12	GENERAL HOSPITAL	GENERAL HOSPIT	MT-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/08/12 2:26 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP133H \$450.00 NM									
1 WPBF Tu 10/09/12 2:23 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP133H \$450.00 NM									
18	10/03/12	10/05/12	GENERAL HOSPITAL	GENERAL HOSPIT	--WTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/03/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP128H \$350.00 NM									
3 WPBF Th 10/04/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP128H \$350.00 NM									
1 WPBF F 10/05/12 2:25 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP133H \$350.00 NM									
19	10/03/12	10/05/12	Dr. Oz	4-5p	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 10/03/12 4:39 PM Dr. Oz 4-5p :30 2012MRFP128H \$500.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
960376-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
RNC/Romney/R/President	RNC ROMNEY FOR PRES.		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/03/12	10/05/12	Dr. Oz	4-5p	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/04/12 4:13 PM Dr. Oz 4-5p :30 2012MRFP128H \$500.00 NM									
2 WPBF F 10/05/12 4:26 PM Dr. Oz 4-5p :30 2012MRFP133H \$500.00 NM									
20	10/08/12	10/09/12	Dr. Oz	4-5p	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 4:38 PM Dr. Oz 4-5p :30 2012MRFP133H \$500.00 NM									
2 WPBF Tu 10/09/12 4:29 PM Dr. Oz 4-5p :30 2012MRFP133H \$500.00 NM									
21	10/03/12	10/05/12	M-F 5pm News	5-6pm	--WTF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 10/04/12 5:53 PM M-F 5pm News 5-6pm :30 2012MRFP128H \$450.00 NM									
1 WPBF F 10/05/12 5:27 PM M-F 5pm News 5-6pm :30 2012MRFP133H \$450.00 NM									
22	10/08/12	10/09/12	M-F 5pm News	5-6pm	MT-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 5:22 PM M-F 5pm News 5-6pm :30 2012MRFP133H \$450.00 NM									
2 WPBF Tu 10/09/12 5:29 PM M-F 5pm News 5-6pm :30 2012MRFP133H \$450.00 NM									
23	10/08/12	10/09/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MT----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 7:35 PM Jeopardy 7:30-8PM :30 2012MRFP133H \$850.00 NM									
2 WPBF Tu 10/09/12 7:35 PM Jeopardy 7:30-8PM :30 2012MRFP133H \$850.00 NM									
24	10/03/12	10/05/12	Jeopardy	7:30-8PM	--WTF--	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/03/12 7:52 PM Jeopardy 7:30-8PM :30 2012MRFP128H \$850.00 NM									
1 WPBF Th 10/04/12 7:53 PM Jeopardy 7:30-8PM :30 2012MRFP128H \$850.00 NM									
25	10/08/12	10/08/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 11:32 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP133H \$500.00 NM									
26	10/07/12	10/07/12	REVENGE	9-10PM	-----1	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$2,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 9:23 PM REVENGE 9-10PM :30 2012MRFP133H \$2,175.00 NM									

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
960376-1	10/14/12	October 2012	10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC ROMNEY FOR PRES.	

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Total Spots</b>							<b>55</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$24,025.00</b>
<u>Agency Commission</u>	<b>\$3,603.75</b>
<u>Net Amount Due</u>	<b>\$20,421.25</b>